



**19%** of charities reported a breach or attack

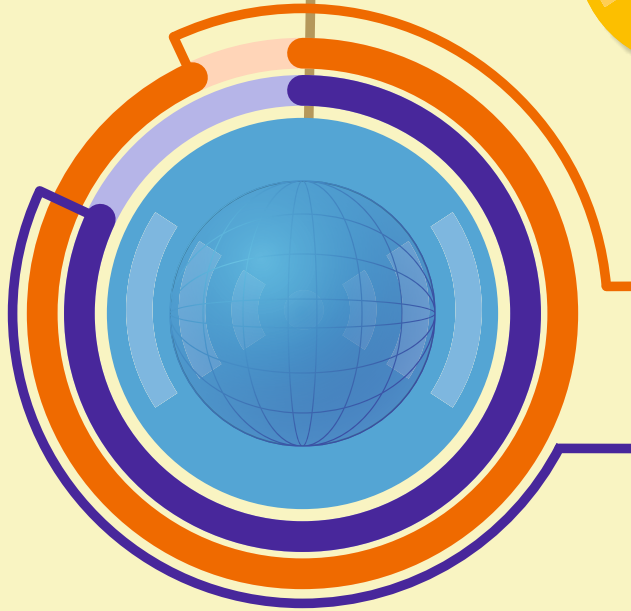
**43%** of businesses reported a breach or attack

Three-quarters of businesses and half of charities say that cyber security is a high priority in their organisation.



**27%** **74%**  
**21%** **53%**

Under three in ten businesses and two in ten charities have a cyber security policy in place.



**93%**

How many businesses and charities are reliant on online services such as emails, websites, online banking and online shopping to perform their day-to-day tasks

**98%**

(Where a significant proportion of their working day is performed on or supplied by such services)

## CYBER BREACH IMPACTS

**56%**

PERCENT OF IDENTIFIED BREACHES OR ATTACKS WHERE PERSONALLY IDENTIFIABLE INFORMATION WAS ACCESSED

**44%**

average cost of a breach or attack **£3100**

**£1030** average cost of a breach or attack

had a significant impact **53%**

**59%** had a significant impact

have carried out risk assessments of IT since the breach **55%**

**38%** have carried out risk assessments of IT since the breach

have implemented policies and procedures on the use of IT **75%**

**13%** have implemented policies and procedures on the use of IT



TOP REASONS FOR NOT HAVING A CYBER SECURITY POLICY

**24%** think their company too small/insignificant

**31%** don't consider cyber security a priority

## TYPES OF BREACH OR ATTACK

Outsiders accessing network

Emails (Phishing, links to fraudulent websites, infected attachments)

Viruses, spyware or malware

Server attacks

botnet attacks and denial-of-service

Impersonating support staff

Unauthorised use of network by staff

Ransomware

Hacking of bank account details

Accidental user breach